

in**2**itive

BUSINESS SOLUTIONS

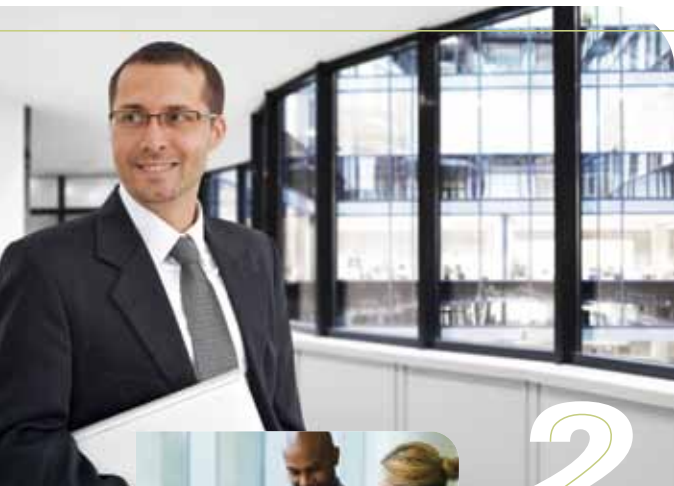
Personalized service. Maximized results.



**Discover the
Perfect Balance of
Financial Power
and
Financial Control**

**Integrated Health Care Revenue
Management and Consulting Services**





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Stay in Control of Your Financial Lifblood

How will you meet your growing revenue management, clinical, business office and risk management challenges? By hiring more people? By outsourcing the work and giving up control?

Instead, partner with In2itive Business Solutions, where you'll find:

- Innovative, fully integrated revenue management solutions
- Risk management, managed care, clinical, business office and materials management consulting
- Customized, highly personalized services
- Knowledgeable, intuitive professionals who anticipate challenges and provide solutions
- Industry-leading expertise

Gain Important Benefits

When you partner with In2itive Business Solutions you can spend more time doing the things you want, and less time worrying about managing the day-to-day tasks of running your business.

- **Grow Revenue:** We'll help you implement a healthcare revenue cycle management solution that leads to the highest collection rate possible. In addition, our consulting services help keep your operation running smoothly and efficiently, reducing costs and increasing revenue.
- **Stay in Control:** With In2itive Business Solutions, you have 24/7/365 access to your billing and collections information and our dedicated account managers work as an extension of your office. You maintain control without having to give up what you do best — caring for patients.
- **Live Better:** As a medical professional, you're committed to providing your patients with the best quality care. But sometimes, the complexities of administering and managing your business can seem overwhelming and the long hours can interfere with your quality of life. By partnering with In2itive Business Solutions, you'll have more time to do what you love and spend less time worrying about the rest.





The In2itive Difference

In2itive Business Solutions provides integrated revenue management and consulting services to health care businesses nationwide. When you partner with us, you receive unparalleled business intelligence, superior personalized service and a company that treats your business like its own.

Business Intelligence

You won't find a more knowledgeable, intuitive group in the industry. When you work with In2itive Business Solutions, you can:

- Define the services that are most important to you
- Gain industry-leading expertise working with professionals who can help grow your business and anticipate your challenges





Personalized Service

Personalized, accessible service sets In2itive Business Solutions apart from other companies.

We believe:

- Interactions should be guided by integrity, competence and compassion
- Service should be provided on your terms to meet your needs
- Long-term relationships allow us to become integral to your business and deliver the best quality service
- Innovative solutions to your problems are only one call away

Dedicated Partners

Our goal is to provide the services you need to grow your business and increase your revenue:

- We measure our success based on your success
- We work tirelessly to collect all outstanding receivables so you get all the revenue you deserve
- We dedicate ourselves to knowing your business so we can help you reach your goals

We pay attention to what matters most – your bottom line. And our focus is always on results.

A Full Suite of Industry-Leading Health Care Business Solutions

Claims Processing - the team of experts at In2itive Business Solutions:

- Understands the complex issues surrounding payor adjudication
- Supports all industry code sets including CPT & ICD9
- Identifies and eliminate incorrect claims before they enter adjudication
- Provides ongoing feedback to improve provider relations

Coding - at In2itive Business Solutions, you'll find skilled professionals who are:

- Experienced in providing quality results compliant with coding initiatives
- Trained to look for common systematic and procedural errors
- Focused on providing specific recommendations for improving the charging process and increasing the accuracy of coding

Denial Management - the secret to managing claim denials lies in submitting accurate claims the first time.

- We check every line item submitted for reimbursement to ensure the highest reimbursement levels
- We review denials, errors, payor rejections, delinquencies and follow up on them to ensure the proper action is taken in a timely manner
- We routinely look for significant denial patterns and payor payment variances
- We provide month-end reporting summaries and highlight potential reimbursement problems



Billing Services – our comprehensive billing services include:

- Electronic claims and remittance
- Payment posting
- Secondary filing
- Patient billing
- A/R management

Lost Revenue Analysis – we perform comprehensive reviews of all aspects of your practice, including:

- Coding techniques
- Charge capture & charge data
- Fee structure
- Reimbursement experience
- Account follow-up

We can also access and evaluate:

- Staffing levels
- Information reporting
- Billing and accounts receivable performance
- Billing and practice management costs
- Managed care agreements

Consulting Services - to provide our clients with all the business solutions they need to run a successful and profitable business, we offer consulting services in the following areas:

- Business office functions
- Managed care contracting
- Clinical operations
- Materials management
- Risk management



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www.in2itive.org

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